



The Concours Year 2023



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ADVERTISING SALES & SPONSORSHIP
ROB SCHULP & SUE FARROW
T: + 44 (0) 1344 761 928
advertising@flyingspace.co.uk
www.flyingspace.co.uk



The Concours Year - 2023

Now in its 5th edition, The Concours Year is *the* celebration of the greatest Concours events to take place throughout the world.

From its first publication in 2019, The Concours Year has maintained very high production standards – beautifully produced, image-led, oversize and lavish in all aspects.

In addition to being a complete reference to all Class, Special Award and Best in Show Winners at major concours events, The Concours Year will cover key trends in the concours world, reflect on the major happenings during the year and look forward to 2024.

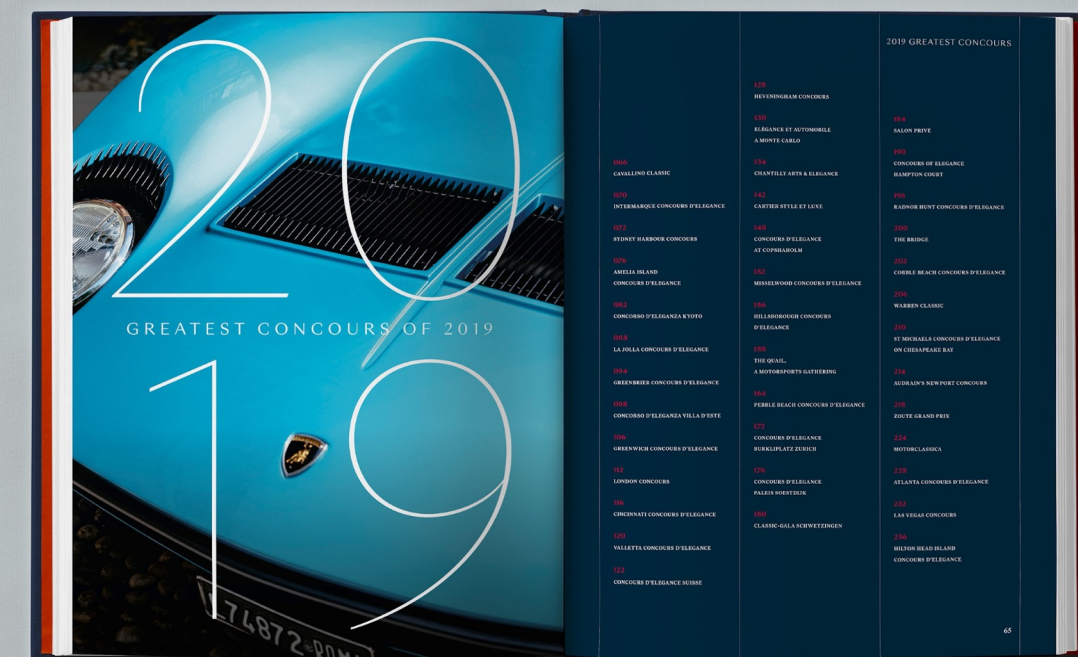
Included in the editorial will be interviews with key stakeholders - participants, event organisers, judges, restorers and sponsors.

As the only comprehensive guide to Concours, The Concours Year is a must-read for those interested in this fascinating hobby.



Concours to appear in the 2023 Edition

- Cavallino Classic Middle East (Abu Dhabi)
- 21 Gun Salute (India)
- Cavallino Classic Palm Beach (USA)
- Concours in the Hills (USA)
- Boca Raton Concours d'Elegance (USA)
- The Amelia (USA)
- Sydney Harbour Concours (Australia)
- La Jolla Concours (USA)
- Greenbrier Concours d'Elegance (USA)
- Lugano Elegance (Italy)
- Cavallino Classic Modena (Italy)
- Concorso d'Eleganza Villa d'Este (Italy)
- Concours on Savile Row
- Valletta Concours d'Elegance (Malta)
- Greenwich Concours d'Elegance (USA)
- Huntington Beach Concours d'Elegance (USA)
- London Concours (UK)
- Cincinnati Concours d'Elegance (USA)
- Concours d'Elegance Suisse (Switzerland)
- Dinard Elegance (France)
- Rodeo Drive Concours (USA)
- Hillsborough Concours d'Elegance (USA)
- Philadelphia Concours d'Elegance (USA)
- Poltu Quatu Classic (Italy)
- Heveningham Concours (UK)
- Cartier Style et Luxe (UK)
- Concours d'Elegance International Automobile (France)
- Keeneland Concours (USA)
- Forest Grove Concours (USA)
- Concours d'Elégance Zurich (Switzerland)
- Quail, A Motorsports Gathering (USA)
- Concorso Italiano (USA)
- Pebble Beach Concours d'Elegance (USA)
- San Marino Motor Classic (USA)
- Classics at the Palace (Netherlands)
- Salon Privé (UK)
- Classic-Gala Schwetzingen (Germany)
- Concours of Elegance Hampton Court (UK)
- Radnor Hunt Concours d'Elegance (USA)
- Colorado Concours (USA)
- Concours d'Elegance Tegernsee (Germany)
- Antwerp Concours d'Elegance (Belgium)
- Cobble Beach Concours d'Elegance (Canada)
- Ironstone (USA)
- Detroit Concours (USA)
- St Michaels (USA)
- Ascona Concours d'Elegance (Switzerland)
- The Boston Cup (USA)
- Audrain's Newport Concours (USA)
- Zoute Grand Prix (Belgium)
- The Chattanooga MotorCar Festival (USA)
- Hilton Head Island Concours d'Elegance (USA)
- Las Vegas Concours (USA)



The Advertising Opportunity - Sponsorship

The Concours Year 2023 provides a unique opportunity to reach a highly active, passionate and wealthy audience. Previous editions have established the Yearbook as a must-have addition to the library of every concours entrant and enthusiast.

The distribution to entrants, VIPs and judges of key concours will guarantee a high level of interaction with key influencers in the classic car world. Opportunities exist for the following:

The Concours Year Sponsorship Package 1

- Double page editorial feature on the brand
- Single page advertisement
- 50 copies of the Standard Edition
- 20 copies of the Publisher's Edition
- Total value £14,600

Cost of sponsorship £10,950

The Concours Year Sponsorship Package 2

- Single page editorial feature on the brand
- Single page advertisement
- 20 copies of the Standard Edition to distribute to clients
- 10 copies of the Publisher's Edition
- Total value £8,800

Cost of sponsorship £6,600

The Concours Year Sponsorship Package 3

- Single page advertisement
- 20 copies of the Standard Edition
- Total value £3,750

Cost of sponsorship £3,000



The Advertising Opportunity - Advertising

The Concours Year 2023 provides a unique opportunity to reach a highly active, passionate and wealthy audience. Previous editions have established the Yearbook as a must-have addition to the library of every concours entrant and enthusiast.

A limited number of premium advertising pages will be available for key brands to promote their products and services .

Cost per page:	Back page	£6,000
	Single page premium	£2,250 (first 60 pages)
	Single page standard	£2,000
	First DPS	£5,400
	DPS premium	£4,500 (first 60 pages)
	DPS standard	£4,000

Advertisers will also have the opportunity to purchase copies of the stand and publisher editions of the books at a discounted price - 30% off the standard book (£75.00 retail) and 30% off the publisher's edition (limited to 250 copies) £105.00 retail).



The Concours Year - the Basics

Pagination:	260 + covers
Size:	320mm x 245mm
portrait	
Advertising pages:	45 pages
Editorial pages:	215 pages
Text paper:	130gsm Finesse Silk
Cover finish:	Matt laminate / Spot UV
Quantity Published:	5000

Distribution

The Concours Year 2023 will be distributed directly to Concours participants in major Concours including Pebble Beach, The Amelia and Concours of Elegance Hampton Court. In addition, all previewed Concours will receive copies to distribute to entrants and VIPs.

The Concours Year 2023 will also be available to purchase via website and at selected international booksellers (e.g. Hortons, Autobooks Aerobooks, Chaters).





Rob Schulp

ADVERTISING DIRECTOR

Email: rob@flyingspace.co.uk

Phone: +44 (0)7515 368179

Sue Farrow

ADVERTISING DIRECTOR

Email: sue@flyingspace.co.uk

Phone: +44 (0)7885 228419

ADVERTISING CONTACTS



David Lillywhite

EDITORIAL DIRECTOR

Email: david@hothousemedia.co.uk

Phone: +44 (0) 7770 953533

Geoff Love

MANAGING DIRECTOR

Email: geoff@hothousemedia.co.uk

Phone: +44 (0) 7719 944790

ALL OTHER ENQUIRIES

