



The Concours Year Edition 8: 2026



The Concours Year - 2026

Now in its 8th edition, The Concours Year is the celebration of the greatest Concours events to take place throughout the world.

From its first publication in 2019, The Concours Year has maintained very high production standards – beautifully produced, image-led, oversize and lavish in all aspects.

In addition to being a complete reference to all Class, Special Award and Best in Show Winners at major concours events, The Concours Year will cover key trends in the concours world, reflect on the major happenings during the year and look forward to 2027

Included in the editorial will be interviews with key stakeholders - participants, event organisers, judges, restorers and sponsors.

As the only comprehensive guide to Concours, The Concours Year is a must-read for those interested in this fascinating hobby.



Concours to appear in the 2026 Edition

- Cavallino Classic Middle East (Abu Dhabi)
- Ellerslie Intermark (New Zealand)
- Cavallino Classic Palm Beach (USA)
- Concours in the Hills (USA)
- Oberoi Concours d'Elegance (India)
- Ayrburn Classic (New Zealand)
- Sydney Harbour Concours (Australia)
- The Amelia (USA)
- Moda Miami (USA)
- Cavallino Classic Monaco (Monaco)
- La Jolla Concours (USA)
- Concorso d'Eleganza Japan (Japan)
- La Jolla (USA)
- Concorso d'Eleganza Villa d'Este (Italy)
- Fuori Concorso (Italy)
- Lugano Elegance (Italy)
- Anantara Concorso Roma (Italy)
- Cavallino Classic Modena (Italy)
- Valletta Concours d'Elegance (Malta)
- Greenwich Concours d'Elegance (USA)
- London Concours (UK)
- San Marino Motor Classic (USA)
- Cincinnati Concours d'Elegance (USA)
- Wilton Concours des Légendes
- Rodeo Drive Concours (USA)
- Hillsborough Concours d'Elegance (USA)
- Heveningham Concours (UK)
- The Aurora Concours (Sweden)
- Yorkshire Elegance (UK)
- Concours d'Elegance Suisse
- Cartier Style et Luxe (UK)
- Misselwood Concours d'Elegance (USA)
- Concours of Elegance Tegernsee (Germany)
- Concours d'Elegance Zurich (Switzerland)
- Quail, A Motorsports Gathering (USA)
- Concorso Italiano (USA)
- Pebble Beach Concours d'Elegance (USA)
- Salon Privé (UK)
- Classic-Gala Schwetzingen (Germany)
- Concours of Elegance Hampton Court (UK)
- Chantilly Arts et Elegance (France)
- Radnor Hunt Concours d'Elegance (USA)
- International Concours d'Elegance Mariënwaerd
- The Bridge
- Colorado Concours (USA)
- Antwerp Concours d'Elegance (Belgium)
- Cobble Beach Concours d'Elegance (Canada)
- Ironstone (USA)
- Concorso d'Eleganza Varignana 1705 (Italy)
- St Michaels (USA)
- Ascona Concours d'Elegance (Switzerland)
- The Boston Cup (USA)
- Concurso De Elegancia Costa Del Sol (Spain)
- Audrain's Newport Concours (USA)
- Zoute Grand Prix (Belgium)
- Hilton Head Island Concours d'Elegance (USA)
- Las Vegas Concours (USA)
- Royal Bahrain Concours (UAE)



The Concours Year 2026 provides a unique opportunity to reach a highly active, passionate and wealthy audience. Previous editions have established the Yearbook as a must-have addition to the library of every concours entrant and enthusiast.

- The Concours year presented by 'Your Brand' including front cover and title page
- Introduction from Brand CEO or Ambassador
- Double page advertorial
- 50 copies of the Publisher's Edition to distribute to clients

Total value £22,500 Cost of sponsorship £:

- Single page editorial feature on the brand
- Single page advertisement
- 20 copies of the Standard Edition to distribute to clients
- 10 copies of the Publisher's Edition

Total value £8,800

- Double page advertisement
- 30 copies of the Standard Edition
- 5 copies Publisher (slipcase) Edition
- Total value £5,050

- Single page advertisement
- 20 copies of the Standard Edition
- Total value £3,750

Cost of sponsorship £2,650 + VAT



The Advertising Opportunity - Advertising

The Concours Year 2025 provides a unique opportunity to reach a highly active, passionate and wealthy audience. Previous editions have established the Yearbook as a must-have addition to the library of every concours entrant and enthusiast.

A limited number of premium advertising pages will be available for key brands to promote their products and services .

Cost per page:	Outside back page	£6,000
Single page premium	£2,250 (first 60 pages)	
Single page standard	£2,000	
First DPS	£5,400	
DPS premium	£4,500 (first 60 pages)	
DPS standard	£4,000	

Advertisers will also have the opportunity to purchase copies of the stand and publisher editions of the books at a discounted price - 50% off the standard book (£75.00 retail) and 50% off the publisher's edition (limited to 250 copies) £110.00 retail).

All figures exclude VAT where applicable



The Concours Year - the Basics

Pagination:	260 + covers
Size:	320mm x 245mm
portrait	
Advertising pages:	45 pages
Editorial pages:	215 pages
Text paper:	130gsm Finesse Silk
Cover finish:	Matt laminate / Spot UV
Quantity Published:	5000
Timing:	Advertising deadline
30 October	

Distribution

The Concours Year 2026 will be distributed directly to VIP recipients of Magneto magazine (600 recipients). In addition, all previewed Concours will receive a minimum 20 copies to distribute to entrants and VIPs. Many purchase additional copies for all entrants. This ensures the book reaches the most important collectors in the Concours world.

The Concours Year 2026 will also be available to purchase via the Octane and Magneto websites and at selected international booksellers (e.g. Hortons, Autobooks Aerobooks,



Contact Details

Rob Schulp

ADVERTISING DIRECTOR

Email: rob@flyingspace.co.uk
Phone: +44 (0) 7516 716320
Annie Mulcrone
ACCOUNT MANAGER

Email: annie@hothousemedia.co.uk
Phone: +44 (0) 7414 680864

Geoff Love
MANAGING DIRECTOR

Email: geoff@hothousemedia.co.uk
Phone: +44 (0) 7719 944790

Sue Farrow
ADVERTISING DIRECTOR

Email: sue@flyingspace.co.uk
Phone: +44 (0) 7885 228419
Sophie Kochan
LIFESTYLE DIRECTOR

Email: sophie.kochan2010@gmail.com
Phone: +44 (0) 7712 045 484

David Lillywhite
EDITORIAL DIRECTOR

Email: david@hothousemedia.co.uk
Phone: +44 (0) 7770 953533

