



M1 CONCOURSE IS AN 87-ACRE playground for auto enthusiasts that includes the world's largest community of private garages and a state-of-the-art 1.5-mile performance track with its own private motorsports club. It's located in SE Michigan's affluent Oakland County.

Building on its success, M1 Concourse launched the bi-annual *M1 Momentum* magazine in September 2022, published by the multiple award-winning team behind Magneto magazine.

The content of every issue is carefully curated to include features that resonate with its audience and showcase the very best of M1 Concourse.



Why advertise in M1 Momentum?

- *M1 Momentum* has a high quality readership with a shared passion for classic, performance and collector cars.
- The magazine is distributed to the M1 Concourse Private Garage owners community, along with the many visitors

and participants for events and activities year-round at M1 Concourse.

- *M1 Momentum* is produced by the very best, most knowledgeable writers and most creative photographers, with design and production values that are of the very highest quality.
- With just two editions per year, and a shelf-life for each of six months, *M1 Momentum* offers great value for money.
- Advertising for the 2024 editions of *M1 Momentum* are now open. We hope to see you in our pages as an advertiser.

Tim McGrane, CEO, M1 Concourse

More details overleaf...



RATECARD

Premium Positions

Ratecard

	Single issue	Two issues
Full page (first 30 pages)	\$2900	\$2600
Opening double page spread	\$6500	\$5700
Second double page spread	\$5400	\$4900
Third double page spread	\$5000	\$4500
Outside back cover	\$7000	\$6000
Inside back cover	\$3500	\$3200

Display Positions

	Single issue	Two issues
Double page spread	\$4250	\$3900
Full page	\$2500	\$2200
Half page	\$1400	\$1250

FOR INFORMATION ABOUT ADVERTISING, PLEASE CONTACT

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The basics

- **Size** 9" x 10⁷/₈" (portrait)
- **Pagination** 160 + 4 cover pages
- **Editorial Pages** 130
- **Advertising Pages** 34
- **Cover Price** \$15.00

Circulation

- **Print Run** 10,000
- **Distributed** free to private garage owners and VIP visitors to M1 Concourse
- **Available** at key events
- **Available** to purchase on the M1 Concourse website store and specialist automotive booksellers

Publication dates

- **Spring / Summer: April 3, 2024**
Advertising copy deadline: March 11
- **Autumn / Winter: October 1**
Advertising copy deadline: September 10