



LONDON CONCOURS
HONOURABLE ARTILLERY COMPANY

Concours Programme Media Information 2026



HOTHOUSE
MEDIA



London Concours Honourable Artillery Company

There's a corner of the City that most people pass without a second glance. A walled garden where every summer a unique gathering takes place. Since 2017, the manicured lawns of the Honourable Artillery Company have played host to the capital's leading automotive event, a key fixture of London's summer social calendar.

The world's rarest cars spread across eight carefully curated classes. The machines on display will be drawn from private collections around the UK and beyond, selected for their rarity and provenance. From iconic poster cars of yesteryear, to collectible blue-chip classics and the very latest hypercars, it's going to be an automotive spectacle without equal.

Whether you are attending as a sponsor, exhibitor or with VIP guests, the programme provides an excellent opportunity to deliver your message both at the event and beyond when the champagne has been drunk, the cars are covered and the visitors have left the field.

Featured Classes 2026

- Porsche Sonderwunsch
- Dream Cars
- Alfa Romeo
- Icons Remastered
- Hypercars
- The Tuners
- The Wildcards
- American Muscle



London Concours Programme

Produced to complement the London Concours, the souvenir programme will offer entrants and visitors a stunning guide to the three-day garden party, and a publication that will be kept and referred to into the future.

Advertising in the programme provides a unique opportunity to engage with a wealthy London audience in the heart of the city and to be associated with the most prestigious motoring event in the capital.

- Over 5000 copies given free to all entrants, VIPs and visitors to the Concours
- Key information on each of the 130+ iconic cars on display
- Ultimate guide to the event: Timetable of activities, site map, exhibitor listings
- Feature content: Sponsor Profiles, Special Features, Class and Best of Show Awards, The Collector
- High production values, produced by the Award-winning team that publish Magneto and Octane magazines



London Concours Programme - The Basics

Pagination:	72 + 6 page cover
Size:	270 x 210mm portrait
Advertising pages:	20 pages
Text paper:	150gsm finesse silk
Cover finish:	300gsm finesse silk with matt laminate and spot UV
Price:	Free of Charge
Quantity:	5000

The London Concours programme will be the essential guide to the must-attend social event in the Capital's Automotive Calendar.



Advertising Opportunities

A limited number of premium advertising pages will be available for key brands to promote their products and services. The London Concours Programme will reach the most affluent and passionate collectors in the Concours market in the UK

Costs per page:	Back page	£2400
	Inside Front DPS	£2200
	Editorial Feature Single Page	£1650
	Editorial Feature DPS	£2800
	Single Page	£1150
	DPS	£2100

Advertising Specs:	DPS inc bleed	276mm x 426mm
	DPS trim	270mm x 420mm
	Full page inc bleed	276mm x 216mm
	Full page trim	270mm x 210mm

Deadline for Copy: Thursday 28 May 2026



Contact details

Geoff Love
MANAGING DIRECTOR

Email: geoff@hothousemedia.co.uk
Phone: +44 (0) 7719 944790

Rob Schulp
ADVERTISING DIRECTOR

Email: rob@flyingspace.co.uk
Mobile: +44 (0) 7516 716 320

Sophie Kochan
LIFESTYLE DIRECTOR

Email: sophie.kochan2010@gmail.com
Mobile: +44 (0) 7712 045 484

David Lillywhite
EDITORIAL DIRECTOR

Email: david@hothousemedia.co.uk
Phone: +44 (0) 7770 953533

Sue Farrow
ADVERTISING DIRECTOR

Email: sue@flyingspace.co.uk
Phone: +44 (0) 1344 761928
Mobile: +44 (0) 7885 228419

