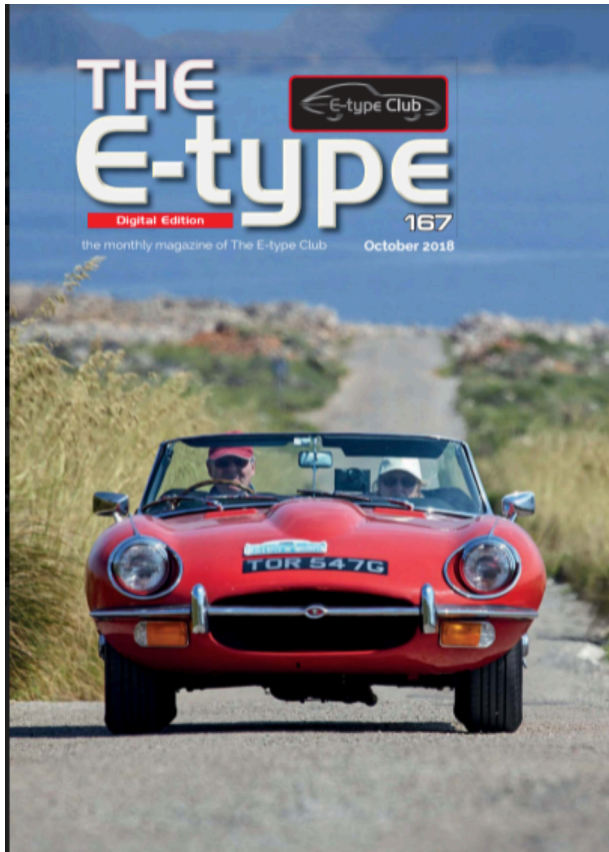




# The E-type Club

The E-type is the magazine of The International Jaguar E-type Club. The Club was founded over 16 years ago by well known Jaguar historian and author Philip Porter who is widely regarded as one of the worlds leading experts on the marque.

Published on the 15th day of each month and mailed to circa 2,000 historic Jaguar owners, collectors and racers The E-type magazine is ideally positioned for advertisers to reach out to and interact with the Clubs wealthy and enthusiastic members.



## THE E-TYPE

- 64+ pages every month, 12 issues per year
- Edited by James Page (ex Editor C&SC)
- Editor at large - Philip Porter
- Established 16 years
- Restoration stories
- Technical advice
- Race and competition news
- Events, rallies and travel
- Specialist features
- Worldwide audience (over 50 countries)
- The best cars for sale worldwide
- Supported by the leading Jaguar specialists
- THE marketplace for everything XK
- Published in standard and digital formats

## ADVERTISING

### Rates

	Single issue	4 issues
Full page	£350	£300
Half page	£200	£180
Quarter page	£120	£95
Eighth page	£70	£60
Sixteenth page	£50	£40

### Specifications

Full page trim	297 x 210mm
Full page bleed	303 x 216mm
Half page landscape	131 x 180mm
Half page portrait	257 x 88mm
Quarter page portrait	131 x 88mm
Eighth page	63 x 88mm
Sixteenth page	63 x 42mm