



Vintage Sports-Car Club

Vintage and historic cars evoke enthusiasm and spark a passion; since 1934 the Vintage Sports-Car Club has provided an arena for people to enjoy pre-war cars competitively and socially. Active in every aspect of motoring and motorsport for pre-war cars, the VSCC is one of the largest and best regarded motoring clubs in the world.

The VSCC publish the quarterly Bulletin which is accompanied by The VSCC Advertiser, The Newsletter is monthly and there are programs for each VSCC events including Prescott and Silverstone.

BULLETIN

The Bulletin delivered Spring, Summer, Autumn and Winter is the mainstay of the club and is editorially lead with just 10 ad pages

Advertising rates

	Single issue	4 issues
Full page	£1,129	£903
Half page	£595	£476
Quarter page	£310	£248

Specifications

Full page trim	183 x 245mm
Full page bleed	189 x 251mm
Half page landscape	158 x 102mm
Half page portrait	77 x 210mm
Quarter page portrait	77 x 102mm

ADVERTISER

The Advertiser is mailed alongside The Bulletin and is a valuable marketplace to buy and sell cars and source parts and services.

Advertising rates

	Single issue	4 issues
Full page	£750	£600
Half page	£385	£300
Quarter page	£195	£155
Eighth page	£110	£90

Specifications

Full page trim	183 x 245mm
Full page bleed	189 x 251mm
Front cover ad	150 x 155mm
Half page landscape	158 x 102mm
Half page portrait	77 x 210mm
Quarter page portrait	77 x 102mm
Eighth page	77 x 50mm

NEWSLETTER

The Newsletter is mailed monthly and brings up to date news and reports on VSCC events as they happen

Advertising rates

	Single issue	12 issues
Full page	£280	£238
Half page	£164	£139
Quarter page	£96	£82
Eighth page	£53	£45

Specifications

Full page trim	148 x 210mm
Full page bleed	154 x 216mm
Half page landscape	128 x 93mm
Quarter page portrait	62 x 93mm
Quarter page landscape	128 x 44mm
Eighth page	62 x 44mm